



## DIAGNOSTIC SURVEYS & SPECIALIST CONSULTANCY

### AIM

To provide an Objective, Comprehensive, Strategic Overview of the Business

### TECHNIQUE:

By analysis as identified through a number of internationally recognised diagnostic methods including a Strengths, Weaknesses Opportunities and Threats Review of specific areas of the business. Supported by a detailed report recommending improvements in each Business Sector with recommendations for the most appropriate short term action, with any specialist support.

### SPECIALIST SUPPORT

- **Objective:**

To support the recommendation from the Diagnostic Survey with specialist projects to develop a detailed long term strategy through a short term action plan.

### SPECIALIST PROJECTS

- **Strategic Business Planning**

In-depth analysis of the current business and medium/long term business options.

- **Total Quality**

Development of a strategy for company wide quality improvement including management and employee development plans and supplier quality development.

- **Marketing**

Development of a company wide marketing strategy.

- **Design**

Review of existing range of products or services, to identify design improvements associated with quality improvements, cost reduction, new innovative techniques and increased market share.

- **Integrated Management Systems Development**

Review of the existing operational, financial and management information systems and identifying the future needs of the business.

- **Performance Measurement and Improvement**

Identification of Processes, Responsibilities and Key Performance Indicators. Installation of systems for Continuous Performance Improvement.

I WOULD LIKE FURTHER INFORMATION WITHOUT OBLIGATION

Name: .....	>	<b>Fax: +44(0)23 80 473283</b>
Company: .....	>	<b>Phone: +44(0)23 80 471262</b>
Address: .....	>	<b>E-Mail: email@horwood.com</b>